



Emancipator

RENT A HUMAN

TO WORK ON GENDER JUSTICE

COLOFON

First edition November 2019



Emancipator

men and gender justice

www.emancipator.nl

info@emancipator.nl

Author: Patrick Engels

Editor: Floor van Schagen

Event concepts: Melissa Verboeket-Acton

Layout: Patrick Engels

© 2019 **Rent A HUMAN** brochure

Copyright

The **Rent A HuMan** brochure has been put together with care and contains concepts owned by Emancipator.

HELLO!

HOW ARE YOU TODAY?

COME CHECK IN WITH US!





WHAT IS RENT A HUMAN?

This brochure is intended for anyone who wants to contribute to the promotion of gender equality, inclusiveness and diversity in the workplace and beyond.

The **RENT A HUMAN** brochure provides insight into what Emancipator can do for you on both a professional and a personal level. The title **RENT A HUMAN** refers to one of the social problems: the objectification of women.

WHY WOULD YOU RENT A HUMAN?

Gender equality, inclusiveness and diversity are important themes within society, and this certainly applies for the workplace as well:

Are you already working in a transformative way on these themes in the field of human resource management, branding, marketing and communication? What about social responsibility and ethics? How do you pay attention to compassionate leadership? How diverse and inclusive is your (professional) environment?

There's still a world to win!

Emancipator is the organisation that creates added value together with you.



ABOUT EMANCIPATOR

WHAT DOES EMANCIPATOR DO?

Emancipator strives for social justice and a sustainable world in which everyone can flourish and develop themselves in safety, freedom and equality. This requires both men's and women's emancipation.

WHAT IS MEN'S EMANCIPATION ABOUT?

Men's emancipation is about the contribution of men to gender equality and about the transformation of social attitudes about men and masculinities.

Whether it's about the distribution of work and care, or issues related to violence and safety, sexuality or sexual diversity; the position of boys and men almost always plays an important role in these matters. Men's emancipation is putting men and masculinity in a different perspective and encourages men to contribute to and benefit from gender equality.



#1.
A healthy
work-life balance
between labour and care.



#2.
A safe working space
free from any form of
violence.



#3.
Embracing diversity and
creating an inclusive
culture.



#4.
Taking social
responsibility in
equivalent relations.



#1. LABOUR AND CARE

What is the situation within your organisation? Is a healthy 'work-life balance' encouraged? Are your colleagues given the opportunity to be an engaged parent or to play a caring role alongside their career?

#2. VIOLENCE AND SAFETY

How safe is your workplace? What does your organisation do to prevent abuse of power, exclusion, bullying or (sexual) harassment? And is everyone contributing to create and maintain a safe corporate culture?

#3. SEXUAL DIVERSITY

What about diversity within your organisation? Is your workplace still dominated by a masculine culture? What do you do to be inclusive and not leave room for gay-, bi-, and transphobia?

#4. SEXUALITY

To what extent is it possible to set and monitor your own boundaries at the workplace? Are you aware of any inappropriate behaviour and do you know what to do about it? How does your organisation take responsibility in this matter?

RENT A HUMAN

FOR A..

TO..



- WORK ON **GENDER EQUALITY, DIVERSITY AND INCLUSION**

- TO CREATE IMPACT BY **TRANSFORMING YOUR BRANDING ON MASCULINITY**

- TAKE MORE **SOCIAL RESPONSIBILITY**

- CREATE A **SAFER AND HEALTHIER WORKPLACE**

- GET IN TOUCH WITH THE **MOVEMENT**

- GET **INSPIRED** AND EXPLORE MORE **OPPORTUNITIES THAT BENEFITS YOUR ORGANISATION OR BRAND**



QUICKSCAN

PLUNGE, COLLECT AND TAKE THE NEXT STEP

Within a short period of time, Emancipator will take a look behind the scenes of your organisation and will closely monitor current processes. This way, you will quickly get a picture of tangible points for improvement. Together we will tune the next steps and create support for change.

KEY FEATURES

- Introductory session
- On location
- Short trajectory

INCLUDING

- Quick scan and areas for improvement
- Discount on follow-up phase



MASTERCLASS

WHY FEMINISM IS GOOD FOR MEN

The master class will inspire you by insights and a hopeful perspective on men and masculinity. Why would feminism be good for men?

Are you curious about the world that can be won if we let go of traditional beliefs and masculinity standards?

KEY FEATURES

- Two half-day sessions
- External location
- Max. 15 persons
- One-time session

INCLUDING

- Location
- Materials
- Experience lunch or dinner
- Autographed book - Jens van Tricht



INSPIRATION SESSION

GET INSPIRED BY THE POSSIBILITIES

In a secluded inspiration session, we will use special tools to tackle themes such as diversity and inclusiveness. We will be guided by in-house talents and the effectiveness of a good diversity policy.

Diversity is about the existing mixture of differences and inclusiveness is about how to make use of this variety of talents. The aim of this session is to show companies their own undiscovered opportunities!

KEY FEATURES

- One half-day session
- On location
- Max. 30 persons
- Interactive session

INCLUDING

- Materials
- Keynote speaker and coach



MINI CAMPAIGN

BE THE PEER YOU WISH TO SEE IN YOUR COMMUNITY

In this session, experts will guide you to start your own campaign to promote gender equality and related themes. With such a campaign you can visibly do something about social inequality while attracting the media. A campaign can create awareness by using, for example, a blog-marathon as part of a campaign activity.

KEY FEATURES

- Three days
- External location
- Max. 20 persons
- Intensive training

INCLUDING

- Location and accommodation
- All-inclusive
- Materials
- Trainers and facilitators
- Counselling in follow-up phase



WORKSHOP

DO, LEARN AND TAKE ACTION

In an interactive way you will be immersed in the themes of your choice. These can be: sex and gender, stereotypes and prejudices, relationships and sexuality, boundaries and consent, the prevention of (sexual) violence, and the talent development of boys and men.

KEY FEATURES

- One half-day session
- On location
- Max. 25 persons
- Interactive session

INCLUDING

- Materials
- Trainer and facilitator
- Lunch and drinks (optional)



A SPACE TO GAIN INSIGHTS

During a human library you will meet different experience experts. It is a personal speed date to enrich each other with stories and experiences and to get insight into the pain and gain of pioneers and role models. Knowing each other's stories prevents us from judging or condemning on the basis of prejudice. This interactive event gives you the opportunity to gain new insights into target groups.

KEY FEATURES

- One half-day session
- External location
- Max. 40 persons
- Interactive storytelling

INCLUDING

- Materials
- Finger food & bites
- Real humans
- Host



EXPERIENCE WEEK(END)

EXPERIENCE THE MOVEMENT

This week(end) is meant for men who experienced a wake-up call because of the #Me-too movement, and who would like to know what toxic masculinity is and what their new role as a man could be. Therefore, we target men who genuinely want to act and are able to do something because of their status or function. For example: influencers, pioneers, politicians, role models, CEOs/COO's and other responsible persons within organisations.

KEY FEATURES

- A weekend or a week
- In the Netherlands, Italy or on Curaçao
- Max. 12 persons
- Interactive and intensive training

INCLUDING:

- Travel
- All-inclusive (accommodation, food & beverage)
- Materials
- Trainers and facilitators
- Counselling in follow-up phase

EXPERIENCE DINNER

TANTALISE YOUR TASTE BUDS

During an experience dinner you will be immersed in one or more themes.
Do you have the courage to be surprised and to start the conversation?

KEY FEATURES

- One half-day session
- On location or external location
- Max. 15 persons
- Experimental dinner
- Focused on theme

INCLUDING

- Food and drinks
- Playful elements
- Host



EXCITED ABOUT OUR WORK?

DO YOU ALSO WANT TO
BECOME PART OF
OUR FAMILY?
CHECK OUR WEBSITE!



**BEFORE YOU
CHECK OUT:**

**THANK YOU
FOR YOUR TIME.
LET'S MEET UP SOON
FOR A DRINK!**

